



COMMUNICATION MESSAGES

“Rural women and girls in sustainable, resilient and inclusive food systems” THIRD FOOD SYSTEMS TALK

*jointly organized by the Issue-Based Coalition on Sustainable Food Systems and the
Issue-Based Coalition on Gender Equality*

Visual:

THE ISSUE-BASED COALITION ON SUSTAINABLE FOOD SYSTEMS
AND
THE ISSUE-BASED COALITION ON GENDER EQUALITY
present

FOOD SYSTEMS TALKS
RURAL WOMEN AND GIRLS IN
SUSTAINABLE, RESILIENT AND INCLUSIVE FOOD SYSTEMS

With the participation of

Alia El-Yassir
UN Women Regional Director
for Europe and Central Asia
and Co-Chair of the IBC on
Gender Equality

Frida Krifca
Minister of Agriculture and
Rural Development of the
Republic of Albania

Natalia Efros
Wine producing entrepreneur
from the Republic of Moldova

Logos: United Nations Regional Collaborative Platform Europe and Central Asia, United Nations Food Systems Summit 2021, and Food Systems Talks.

E-MAIL MARKETING

To keep the momentum generated by the [UN Food Systems Summit](#) (UNFSS), the [Issue-based Coalition on Sustainable Food Systems \(IBC-SFS\)](#) and the [IBC on Gender Equality](#) (IBC-GE) organized the third talk of the [Food Systems Talks series](#), with a special angle on the role of women and girls in reaching sustainable, resilient and inclusive food systems.

Inspired by the actions around the International Day of Rural Women last 15 October, the third Food System Talk **“Rural women and girls in sustainable, resilient and inclusive food systems”** aims at raising awareness on the key role women and girls, particularly those living in rural areas, in achieving and contributing towards a food systems transformation.

Enabling women to be equal partners with men in the development and use of agricultural technologies as well as land and water resources, in household production and consumption decisions, and in the formulation of policies and institutions is essential to successfully transform our food systems and make them more sustainable, resilient, and inclusive for all.

The Third Food Systems Talk is featuring a 30 minute-interview led by **Alia El-Yassir**, *UN Women Regional Director for Europe and Central Asia and Co-Chair of the IBC-GE*, with the *Minister of Agriculture and Rural Development of the Republic of Albania*, **Frida Krifca**, to shed a light on key policies and interventions for increasing women's access and rights to resources, services and opportunities and eliminating barriers, particularly for rural women and girls. The Talk will also explore the main food systems priorities of the current multiple crises and will showcase innovative and profitable solutions for advancing women's empowerment in food systems.

The Talk is complemented by an inspiring videoclip with **Natalia Efros**, a wine producing entrepreneur from the Republic of Moldova, to discover her story as entrepreneur, the key challenges but also opportunities.

Watch the video on YouTube: https://www.youtube.com/watch?v=0eMSZPdVY_E

Links

Discover more on the [IBC-SFS](#) and the [IBC-GE webpages](#)

Previous Food Systems Talks:

- The [1st Food Systems Talk](#), with a focus on nutrition, with Raimund Jehle, FAO Programme Leader for Europe and Central Asia and IBC-SFS Co-Chair, and Gerda Verburg, UN Assistant Secretary General and SUN Movement Coordinator.
- The [2nd Food Systems Talk](#) was organised in collaboration with Maxim Vergeichik, UNDP Senior Nature Economist, with Iskanderbek Aidaraliev, President of the Federation of Organic Movement of Kyrgyzstan BIO-KG, Founder of the International Federation of Organic Movement IFOAM Euro-Asia.

WEBSITE STORY

Recognizing the centrality of food systems to our lives and its relevance to a wide gamut of policy spheres – from agriculture to health, environment to transport, finance to social inclusion – almost one year ago, in 2021 – the [UN Food Systems Summit](#) successfully elevated the discourse and political relevance of food systems on the global agenda and in all countries.

Inspired by the actions - across the Europe and Central Asia region as well as all over the world – around the International Day of Rural Women, the [Issue-based Coalition on Sustainable Food Systems \(IBC-SFS\)](#) and the [IBC on Gender Equality](#) (IBC-GE) organize the [third Food Systems Talk](#).

The third Food Systems Talk features a 30 minute-interview led by **Alia El-Yassir**, *UN Women Regional Director for Europe and Central Asia and Co-Chair of the IBC-GE*, with **Frida Krifca**, *Minister of Agriculture and Rural Development of the Republic of Albania*.

“The Talk aims at shedding a light on key policies and interventions for increasing women’s access and rights to resources, services and opportunities and eliminating barriers, particularly for rural women”, said Alia El-Yassir.

The Talk is complemented by an inspiring videoclip with **Natalia Efros**, a wine producing entrepreneur from the Republic of Moldova.

Pivotal role of rural women for transforming food systems

Enabling women to be equal partners with men in the development and use of agricultural technologies as well as land and water resources, in household production and consumption decisions, and in the formulation of policies and institutions is essential to successfully transform our food systems and create climate resilience for all.

“Rural women and girls are crucial for food security and sustainable life. This is why we have included in our National Strategy for Agriculture and Rural Development 2021-2017 a special focus on rural women and girls, for creating an enabling environment which stimulate equal opportunities, guarantee access to economic and financial public sources and build entrepreneurial capacities”, said Minister **Frida Frifca**.

Nowadays we are witnessing indeed structural barriers and discriminatory social norms that continue to constrain women’s decision-making power and political participation in rural households and communities.

Women and girls in rural areas lack equal access to productive resources and assets, public services, such as education and health care, and infrastructure, including water and sanitation, while much of their labour remains invisible and unpaid, even as their workloads become increasingly heavy due to the out-migration of men.

Globally, available data shows that rural women are worse off than rural men and urban women and that they disproportionately experience poverty, exclusion, as well as the effects of climate change.

Links

Video: https://www.youtube.com/watch?v=0eMSZPdVY_E

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Movement of Kyrgyzstan BIO-KG, Founder of the International Federation of Organic Movement IFOAM Euro-Asia.

Social Media Posts (Twitter)

1) Watch the 3rd #FoodSystemsTalks organized by the IBC-SFS and the IBC-GE, focusing on #ruralwomen & #girls. @Alia El-Yassir, @UN_Women Regional Director for Europe and Central Asia and Co-Chair of the IBC-GE talks with @FridaKrifca, Minister of Agriculture and Rural Development of Albania

Link: https://www.youtube.com/watch?v=0eMSZPdVY_E

(Visual could be included)

Social Media Posts (Facebook / LinkedIn)

Rural women and girls are crucial for sustainable, resilient and inclusive food systems.

To keep the momentum generated by the [UN Food Systems Summit](#) (UNFSS), the [Issue-based Coalition on Sustainable Food Systems \(IBC-SFS\)](#) and the [IBC on Gender Equality](#) (IBC-GE) organized the third talk of the [Food Systems Talks series](#), with a special angle on the role of women and girls in reaching sustainable, resilient and inclusive food systems.

Alia El-Yassir, UN Women Regional Director for Europe and Central Asia and Co-Chair of the IBC-GE, will talk with Frida Krifca, Minister of Agriculture and Rural Development of Albania, to shed a light on key policies and interventions for increasing women's access and rights to resources, services and opportunities and eliminating barriers, particularly for rural women in Albania and beyond.

We will also hear from Natalia Efros, a wine producing entrepreneur from the Republic of Moldova, on the potential of rural women and girls and their catalytic role in transforming our food systems.

Watch the Talk now!

Link: https://www.youtube.com/watch?v=0eMSZPdVY_E

(visual could be included or, as alternative, the miniature of the YouTube video link)