

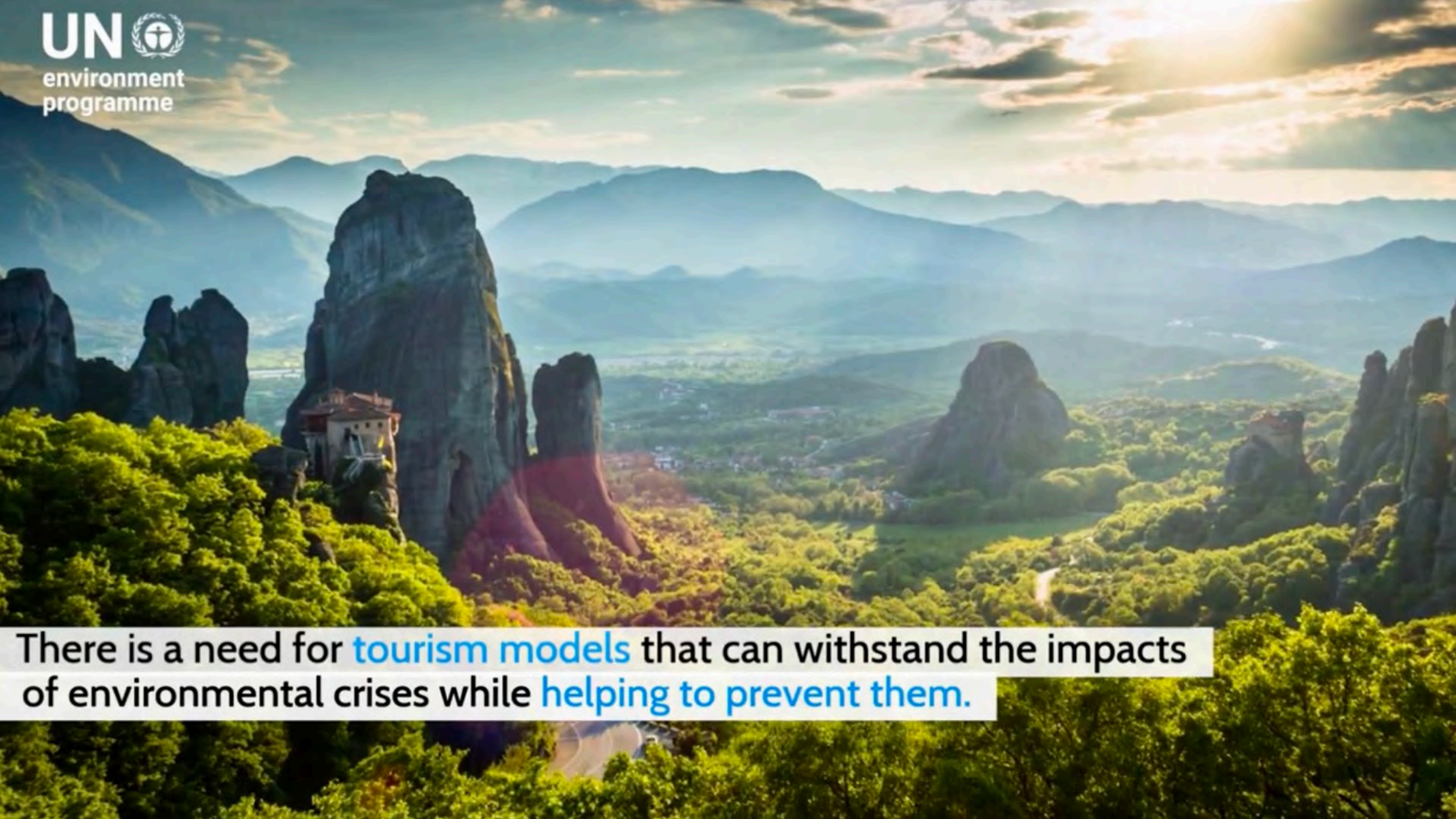
IBC on Environment and Climate Change



Measures to green the post-pandemic recovery: Sustainable tourism

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There is a need for **tourism models** that can withstand the impacts of environmental crises while **helping to prevent them.**

The pandemic has also exposed the existing vulnerabilities of some tourism destinations, including:



Lack of efficient
waste management



Natural resource
depletion



Biodiversity loss



Increased pollution



Insufficient health and
crisis preparedness



Food insecurity

Potential impacts of COVID-19 in destinations and SDGs





Innovation



Digitalisation



Sustainability



Circularity



Partnerships



**Sustainable finance
and investments**



Towards sustainable and nature-based tourism

- Measure 3: **Integrating biodiversity** into the Covid-19 recovery plans to minimize risks of future pandemics, to strengthen overall economic resilience, and to support human and animal well-being
- Measure 4: Establishment and management of **biosphere reserves** through an integrated approach to nature conservation and sustainable development
- Measure 5: Unlock the potential of **domestic tourism** to support sustainable rural and urban development
- Measure 6: **Nature-based solutions** - transformational change for adapting to climate change and help ongoing efforts to limit it

Integrating biodiversity into the Covid-19 recovery plans for the tourism sector

- **Frameworks, pledges and partnerships: the UN Summit on Biodiversity, the European Green Deal, the Decade of Ecosystem Restoration, One Health, the High Level Panel for a Sustainable Ocean Economy**
- **Conservation efforts including green space creation, forest conservation, habitat restoration and nature-based tourism as well as increasing protected areas.**
- **Initiatives for governments, industry, citizens; Clean Seas Campaign, Global Tourism Plastics Initiative; Eliminate, Innovate, Circulate**

Nature-based solutions

- **Incorporate NbS in development and spatial planning, and in the planning of relevant sectors, e.g. agriculture, forestry and water management;**
- **Integrate into national plans related to countries' commitments under international processes, such as National Adaptation Plans**
- **Need to create the conditions and incentives that are required to enable, encourage and facilitate improved funding and investment flows.**





The planned changes to the Champs-Élysées area. Photograph: PCA-Stream

Biosphere reserves

‘Learning places for sustainable development’; areas of terrestrial and coastal or marine ecosystems, recognized by UNESCO's programme on Man and the Biosphere.

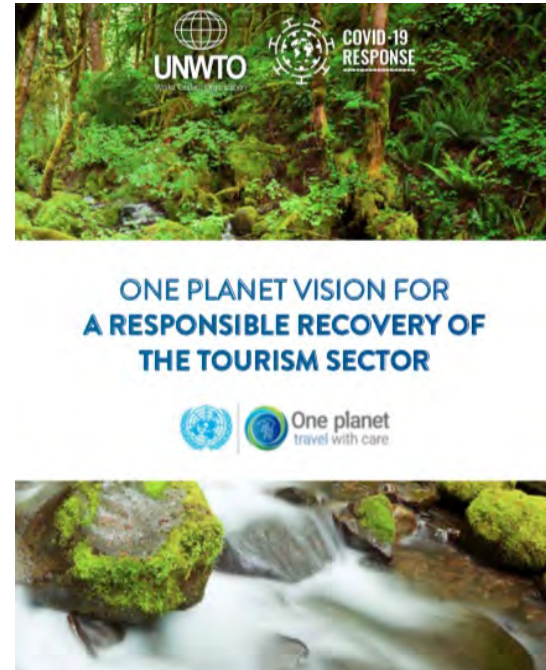
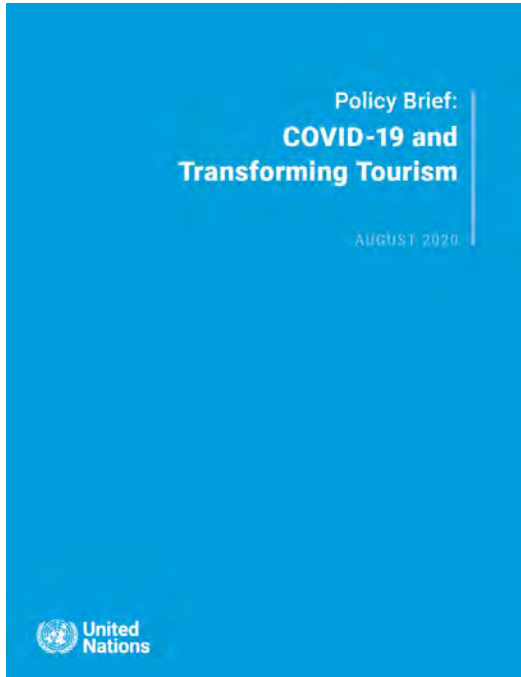
1. *conservation* –landscapes, ecosystems, species and genetic variation
2. *development* – foster economic and human development which is socio-culturally and ecologically sustainable
3. *logistic support* – support for demonstration projects, environmental education and training, research and monitoring



Domestic tourism for sustainable rural and urban development

Focus areas for support

- **legal, regulatory and institutional framework** (standard compliance etc.)
- **fiscal and financial instruments** such as green tourism taxes, grants, loans, and public-private partnerships
- **capacity development** for planning and management;
- **marketing and promotion**, for example, green accreditation and certification schemes to promote ecotourism and agritourism;
- **awareness raising** on sustainability concept for travellers and providers



Guidance for tourism amid COVID-19

<https://www.oneplanetnetwork.org/sustainable-tourism>

Advancing policies at the regional level

- Environment for Europe process towards the 9th ministerial conference in October 2022: *'Applying principles of circular economy to sustainable tourism'*
- UNEP's Pan European Assessment of the COVID-19 pandemic's environmental impacts on the tourism value chains - 2021
- Regional forum on Sustainable development: Peer learning session: *'Transforming Tourism for a sustainable, prosperous and inclusive post COVID world'* – March 2021 (UNEP, UNWTO, UNESCO, UNECE)

“It is time to rethink how the sector impacts our natural resources and ecosystems, building on existing work on sustainable tourism, to measure and manage it better and to advance the transition towards a low carbon and resilient tourism economy.”

UN Secretary-General policy brief

Thank you!

